



RURAL BUSINESS AWARDS

What is the Farm and Rural Business Awards?

The Farm and Rural Business Awards is not a tidy farm competition! As an entrant, our judges will spend around 2 hours on your farm, and rather than focusing on the condition of your crops and livestock will be asking about the business decisions; Why you have done something that way? What is the plan for the future? How are you going to remedy a problem? Is the time spent between farming and diversification projects well split? Etc.

Am I eligible to enter the competition?

The Farm and Rural Business Awards is open to all farms within a 50 mile radius of the East of England Showground. Although we would prefer it, you do not need to be a member of the East of England Agricultural Society to enter.

How is the competition judged?

Initial applications are made on paper, so it is important you include as much information as possible with your application. The judges will have a read through the applications and create a short list, if at this point they feel it will be beneficial to visit the business then the Agricultural Society will be in touch with the applicant to arrange a date to come and talk to the applicant and have a closer look at the business or product.

If there are stand out options on paper in may be the case that the judges feel there is no need to make a visit.

All entrants will be invited to the Peterborough Dinner in November where the winners will be announced.

Why should I enter?

Our entrants tend to find that the feedback received from judges can help form future business decisions or reinforce that certain elements have been done well.

What do I win?

Each entrant gets a certificate and glass trophy and a ticket to the Society's Peterborough Dinner.

How do I enter?

Visit the East of England Agricultural Society website to download a copy of the schedule and entry form or give us a call on 01733 234451 to request a copy in the post.

Send your completed application form to:

FRBA, East of England Agricultural Society, East of England Showground, Peterborough, PE2 6XE

Or email it to RTrolove@EastofEngland.org.uk