

# The East of England Show - 18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup> June 2010

East of England Showground, Peterborough PE2 6XE Tel: 01733 234451 • Fax: 01733 370038  
 Email: [tradestands@eastofengland.org.uk](mailto:tradestands@eastofengland.org.uk) Enquiries: Jane Relph/ Belinda Needs

## TRADE STAND APPLICATION FORM

Applications are now being accepted on a first come first served basis

Company Name: ..... Exhibitor Name (if different): ..... Mailing Address: ..... ..... ..... ..... Postcode: ..... Contact Name: ..... Email:..... Telephone: ..... Mobile: ..... Website Address.....	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <b>FOR OFFICE USE ONLY</b> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <b>STAND NUMBER</b>                  .....             </div> Vat Reg No. 576 7533 04 Registered Charity No. 283564
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### Description of nature of business and goods or service to be displayed or sold at the Show.

NB: This section **must** be completed and forms the basis of acceptance of your application.

#### New Exhibitors

Please attach a colour photograph of your stand or your website address.

#### Payment Terms

A **30% Deposit** is required to secure a site and the **70% Balance** by one of the following methods.

(A) by post dated cheque dated 5<sup>th</sup> April 2010

(B) by credit/debit card on 5<sup>th</sup> April 2010

**Post dated cheques** or **credit card details** must be sent in with the completed Application Form.

**Bookings taken after 5<sup>th</sup> April require the full payment enclosed with the Application, please check stand availability.**

***The Society reserves the right to decide the most appropriate location for Trade Stands***

FOR OFFICE USE ONLY					
Date Received	Deposit Enclosed	Credit Card p/d Cheque	Balance O/S	Invoice Number	Notes
	£	£	£		

<b>Open Space</b> (See trade stand information)	<b>Total Square Metres</b>	<b>Rate Per Square Metre (£)</b>	<b>Total (£)</b>
.....m Frontage x .....Depth Minimum 6m x 6m (Whole metres only) Frontage should not exceed 1.5 times depth			
<b>Corner Sites</b>		10% of Stand	
<b>Exec Main Hall (General shopping/food hall) Includes shell scheme and 1 x 13 amp 3kw single socket</b>	<b>Total Metre Frontage</b>	<b>Rate per Metre Frontage</b>	<b>Total (£)</b>
Food Hall <input type="checkbox"/> General Shopping <input type="checkbox"/> Minimum frontage 3m (Whole metres only) Depth 3m		<b>£133</b>	
<b>Marquee Hire</b> Prices on Request			

<b>Society Membership</b>	<b>Mandatory @ £32.77</b>		<b>£32.77</b>
<b>Additional Passes</b>	Quantity	Rate (£)	<b>Total (£)</b>
3 Day Exhibitor Badge		£15.00	
Single One-Day Admission Ticket		£6.00	
Stock Vehicle / Caravan Pass ( <b>Strictly 1 Vehicle per stand</b> )	1	£20.00	
<b>Show Vehicle Pass</b> (See Exhibitor information for details) <b>Automatic Allocation 1 per Stand</b> Additional if required <input type="checkbox"/> (max 1)	<b>SubTotal</b>		<b>£</b>
	<b>VAT @ 17.5%</b>		
	<b>TOTAL</b>		<b>£</b>

**PAYMENTS**

Cheques should be made payable to 'East of England Agricultural Society'. Alternatively, for Credit / Debit card payments please complete the section below. *The allocation of space available and the positioning of stands will be dealt with at the discretion of the Society.*

Credit Card Payments- Please debit my Master Card / Visa / Switch. Sec: 3 Digits

Card Number

Expiry Date:     Switch Issue No:   Name on Card:.....

I / We understand that I / We are responsible for the safety for my / our own stand and risks it may pose to other persons within its allocated space or immediate surrounding areas. I / We agree to abide by the rules, regulations and conditions of the East of England Agricultural Society as set out in the East of England Agricultural Society Trade Stand regulations, available on [www.eastofengland.org.uk](http://www.eastofengland.org.uk) (a hard copy can be obtained on request) and be bound by the Articles of Association. I / We confirm that I / We hold public liability insurance to a minimum liability of £2,000,000.

**Signed:** ..... **Date:** .....